

**TO:** Governor  
**FROM:** John Arledge  
**DATE:** April 1, 2004  
**SUBJECT:** Supporter Lobbying

We are currently finishing a consolidation of all of the MRP and BFG lists into our office system and matching them to legislators for use in activating grassroots calls, letters and e-mails during key times of the coming budget battle this Session.

We have 52,000 total individuals/households in our database. However, 34,000 of those individuals/households have a phone number but no e-mail address listed. Since e-mails will be our most effective means of quickly and inexpensively contacting our grassroots supporters, we would like to do an automated phone call from you to these homes and ask them to go to [www.governorbarbour.com](http://www.governorbarbour.com) and input their e-mail address. It is quick and easy for them and is the most cost-effective way for us to harvest more e-mail addresses.

At the appropriate time in the legislative process in conjunction with our e-mail campaign, we would like to do another automated phone call from you to "e-mail-less" supporters who live in the districts of targeted legislators. This would be a smaller number depending on how many legislators we target.

The first automated call would cost approximately \$2,000. The second call would cost between \$500 - \$1,000 depending on

our call volume. I have talked to Henry about using our private funds to do these calls.

I need your advice and consent.